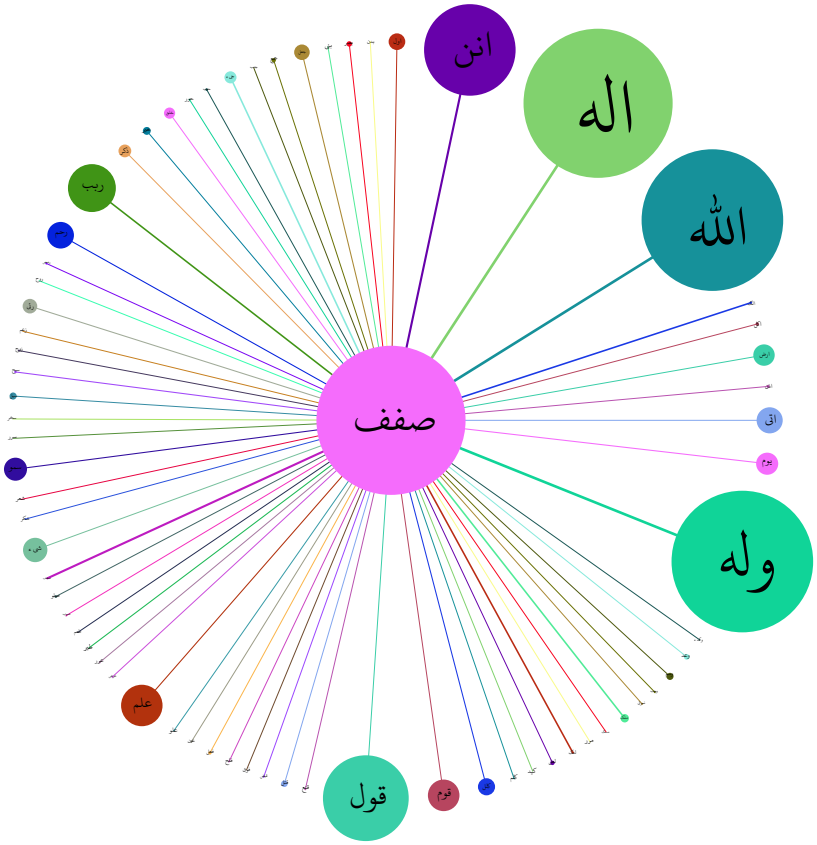صفف