

Technical Communications



1. INTRODUCTION

Topics



I. Introduction

II. General Strategies for the Writing Process

III. Visual Elements

IV. Specific Applications

V. Readability

▣ Additional Materials

Part 1 - Introduction



1. Introduction...

Part 2 - General Strategies for the Writing Process



- **General Strategies for the Writing Process**
 2. **Generating Ideas**
 3. **Identifying Audiences and Purposes**
 4. **Constructing Arguments**
 5. **Stating Problems**
 6. **Drafting and Word Processing**
 7. **Testing and Revising**

Part 3 - Visual Elements



- **Visual Elements**
 8. **Selecting Visual Elements**
 9. **Creating Visual Elements**

Part 4 - Specific Applications



- **Specific Applications**
 - 12. Basic Features of Reports**
 - 13. Memos, Short Informal Reports, and Progress Reports**
 - 14. Feasibility Reports**
 - 15. Long Reports**
 - 16. Proposals**

 - 18. Theses and Journal Articles**
 - 19. Oral Presentations**

Part 5 - Readability



- **Readability**
 - 21. Readability: General Principles**
 - 22. Writing Paragraphs**
 - 23. Using Parallelism**
 - 24. Maintaining Focus**
 - 25. Creating Flow between Sentences**
 - 26. Editing for Emphasis**

Additional Material



- *“Technical Communication” – Mike Markel*
 - Writing Collaboratively
 - Creating Websites

Homework



- ▣ In a memo to your instructor, describe and evaluate one of the owner's manual from
 - <http://www.huffybikes.com/resources/manuals.html>
 1. To what extent does it meet the measures of excellence discussed in this introduction?
 2. In what ways does it fall short of these measures?

- ▣ Submit a photocopy or printout of the manual you chose with your memo.